

SWING FORE SCORES

September 28, 2020
New Berlin Hills Golf Course

2020 SPONSORSHIP OPPORTUNITIES

RESERVE YOUR SPOT TODAY
MILWAUKEE SCORES
PHONE: 414-358-2711
www.milwaukeescores.org/golf

ABOUT THE SWING FORE SCORES TOURNAMENT

EVENT LOCATION

The Swing Fore SCORES Tournament will be held on Monday, September 28th – at New Berlin Hills Golf Course in New Berlin, Wisconsin. Formerly known as Woodmont Country Club, a private club in its early years which was founded in 1907. New Berlin Hills was built as a typical design for its day, not long by today's standards but very challenging around the greens. Overall yardage varies from 5,346 to 6,517 with four sets of tees from which to choose based on your experience level. New Berlin Hills Golf Course both exhibits a layout that requires skillful play and exudes a natural beauty unique to the area. All this makes New Berlin Hills a course you won't forget and will want to come back and play again.

ATTENDEES

Attendees will include corporate sponsors, business and philanthropic leaders, underwriters and distinguished guests.

YOUR SUPPORT

There is a great need to improve the health, well-being and academic achievement of students attending Milwaukee Public Schools. Neighborhoods where MPS operates are communities with soaring poverty rates, increasing obesity levels and low academic achievement. For children in urban Milwaukee, the early opportunity to participate in meaningful activities with a team of their peers can change the course of their lives.

This year, 100% of the proceeds from the Swing Fore SCORES Tournament will engage at-risk children in a daily after-school program integrating soccer, literacy and service-learning activities. By creating a synergy between soccer, literacy and service learning, youth learn valuable skills needed for success in school and in life.

Please remember by supporting this event and Milwaukee SCORES, you not only are seen by your customers and employees as an organization committed to the well-being of our youth in Milwaukee, but most importantly, you are making it possible for children to thrive and succeed within an impoverished community.

SCHEDULE OF EVENTS

Modifications have been made to the schedule to promote safety during COVID-19. Registrants will receive a final schedule the week prior to the event.

9:30 a.m. – Arrival & Registration

10:30 a.m. – Shotgun Start

3:30 p.m. – Golfing Concludes and brief cocktail hour

4:00 p.m. – Staff-served buffet with outdoor seating and to-go option

Prizes will be awarded to 1st, 2nd, and 3rd place teams; Prizes awarded for two closest to the hole and two longest putt hole events.

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR: \$5,000

Participant Benefits

Two (2) foursomes

- Lunch, Cocktails, Dinner, and Awards
- Club amenities and on-course hospitality for each player
- Player gift for each participant
- Hole prizes and awards for top finishing teams

** Four (4) additional guest dinner tickets

** Opportunity to have a representative from your company speak at the dinner reception

Marketing Benefits

Your Corporate Logo:

- Recognition in all tournament publicity
- Will have a prominent position on the Swing Fore SCORES Save-the-Date
- Displayed on the front cover of the Swing Fore SCORES hard copy invitation
- Premier placement and “presented by” language on all event collateral
- Verbal mention in all media promotional opportunities
- Prominent position on all golf carts
- Company logo on event scorecards
- Company banner displayed at registration and dinner
- Displayed on the front cover of the event program
- Displayed on four (4) hole signs
- Displayed on the SWING FORE SCORES website

** Verbal recognition as a Presenting Sponsor during the dinner and awards reception

** Opportunity to distribute a promotional item with corporate logo via player gifts*

*item must be approved by SCORES



SPONSORSHIP OPPORTUNITIES



BEVERAGE CART SPONSOR: \$3,000

Participant Benefits

Two (2) foursomes

- Lunch, Cocktails, Dinner, and Awards
- Club amenities and on-course hospitality for each player
- Player gift for each participant
- Hole prizes and awards for top finishing teams

Marketing Benefits

Your Corporate Logo:

- Will have a prominent position on the Swing Fore SCORES Save-the-Date
- Displayed on the back cover of event program book
- Day of event signage within New Berlin Hills Golf Course
- Name/Logo prominently displayed on two (2) or more beverage carts
- Name/Logo prominently displayed on all drink tickets on course
- Displayed on the SWING FORE SCORES website

** Verbal recognition as Beverage Cart Sponsor during the dinner and awards reception

** Opportunity to distribute a promotional item with corporate logo via player gifts*

*item must be approved by SCORES

EAGLE SPONSOR: \$2,500

(Dinner Reception)

Participant Benefits

One (1) foursome

- Lunch, Cocktails, Dinner, and Awards
- Club amenities and on-course hospitality for each player
- Player gift for each participant
- Hole prizes and awards for top finishing teams

** Two (2) additional guest dinner tickets

Marketing Benefits

Your Corporate Logo:

- Will have a prominent position on the Swing Fore SCORES Save-the-Date
- Displayed on the front cover of the Swing Fore SCORES hard copy invitation
- Displayed in the event program book
- Displayed on two (2) hole signs
- Name/Logo prominently displayed at event dinner
- Day of event signage within New Berlin Hills Golf Course
- Displayed on the SWING FORE SCORES website

** Verbal recognition as Eagle Sponsor during the dinner and awards reception

** Opportunity to distribute a promotional item with corporate logo via player gifts*

*item must be approved by SCORES

SPONSORSHIP OPPORTUNITIES



BIRDIE SPONSOR: \$2,000

(Lunch at the Turn)

Participant Benefits

One (1) foursome

- Lunch, Cocktails, Dinner, and Awards
- Club amenities and on-course hospitality for each player
- Player gift for each participant
- Hole prizes and awards for top finishing teams

Marketing Benefits

Your Corporate Logo:

- Displayed on one (1) hole sign
- Company Name/Logo prominently featured at turn where lunch is served
- Day of event signage within New Berlin Hills Golf Course
- Displayed in the event program book (half page ad)
- Displayed on the Swing Fore SCORES website

PAR SPONSOR: \$1,500

(~~Cart Staging Area~~ SOLD; ~~Putting Green~~ SOLD; or Driving Range)

Participant Benefits

One (1) foursome

- Lunch, Cocktail, Dinner and Awards
- Club amenities and on-course hospitality for each player
- Player gift for each participant
- Hole prizes and awards for top finishing teams

Marketing Benefits

Your Corporate Logo:

- Prominently displayed at the golf cart staging area, putting green or driving range
- Displayed at one (1) hole sign
- Displayed on the front cover of the Swing Fore SCORES hard copy invitation
- Displayed in the event program book
- Displayed on the Swing Fore SCORES website



SPONSORSHIP OPPORTUNITIES



PREMIUM HOLE SPONSOR: \$500

Participant Benefits

- Two (2) player registrations
- Lunch, Cocktails, Dinner, and Awards
 - Club amenities and on-course hospitality for each player
 - Player gift for each participant
 - Hole prizes and awards for top finishing teams

Marketing Benefits

Your Corporate Logo:

- Company Name/Logo featured at tee boxes where contests will be held (longest drive, closest to the pin, longest putt)
- Displayed in event program book
- Displayed on the Swing Fore SCORES website

STANDARD HOLE SPONSOR: \$200

Marketing Benefits

Your Corporate Logo:

- Prominently displayed on one (1) hole sign
- Displayed in event program book
- Displayed on the Swing Fore SCORES website

FOURSOME REGISTRATION: \$560

Participant Benefits

- Four (4) player registrations
- Lunch, Cocktail Reception, Dinner and Awards
 - Club amenities and on-course hospitality for each player
 - Player gift for each participant
 - Hole prizes and awards for top finishing teams



UNDERWRITING OPPORTUNITIES



Underwriters are dedicated to maintaining a sustainable event for Milwaukee SCORES by covering the expenses of essential elements. If you and your company are not able to attend the event, but would like to support Milwaukee SCORES through the Swing Fore SCORES Tournament, these underwriting opportunities could be the perfect option for you!

By committing to underwriting a specific portion of the event, underwriters will receive name recognition on the event website and in the event program book. Additional recognition benefits are listed below. Underwriting commitments do not include individual spots, foursomes, or other taxable benefits for the Swing Fore SCORES Tournament.

*Unless presenting sponsor has been secured

Underwriting Opportunity	Amount	Additional Benefits
Liquor / Beer / Wine	\$3,000	Additional event day signage with your corporate logo at the Liquor / Beer / Wine bar locations inside the club house
Player Gifts	\$2,500	Additional event day signage with your corporate logo on a Player Gift
Carts*	\$2,400	Additional event day signage with your corporate logo on all golf carts
Cocktail Reception	\$2,000	Additional event day signage with your corporate logo with appetizers
Printing (Invitation & Program Book)	\$1,500	Corporate logo displayed on hard copy invitation and event program book distributed to every attendee
Goody Bag Sponsor	\$1,000	Corporate logo will appear on all participant goodie bags
Hydration Sponsor-SOLD	\$800	Corporate logo will appear on hydration signs located throughout the course (complimentary water bottles for participants)
Photographer	\$500	Corporate logo will appear on sponsor proofs
Snacks Sponsor	\$300	Corporate logo will appear on complimentary snacks for participants

YOUR DOLLARS AT WORK



WHAT YOUR SPONSORSHIP SUPPORTS

Through your sponsorship, you add your voice to a growing number of parents, educators and community members calling for a commitment to the arts in school and strengthening our neighborhoods through creativity.



YOUR SPONSORSHIP KEEPS KIDS SAFE.

265,984 students in Wisconsin are waiting to get into an after-school program (Afterschool Alliance, 2019). Youth who are not enrolled in after-school programs during these hours are 50% more likely to experiment with drugs and alcohol, 3 times more likely to skip classes, and 5 times more likely to be “D” students. SCORES keeps Milwaukee youth safe and supervised during the high-risk after-school hours and helps them develop the vital life skills they need to succeed in the future.



YOUR SPONSORSHIP IMPROVES LITERACY.

In the fall, our soccer programs are supplemented with poetry instruction using our nationally-recognized Power of Poetry curriculum. Students use poetry to share their personal experiences, read literary works from diverse authors, engage in peer discussions and perform spoken word poetry in their classrooms and at season-ending events.



YOUR SPONSORSHIP FOSTERS COMMUNITY LEADERSHIP.

Elementary SCORES participants engage in lessons that focus on research, community outreach, activism, and reflection. Through the program, students use writing as a tool to affect positive change for themselves and others. Service projects motivate students to consider their relationship to social issues such as poverty, access to healthcare & education, disaster relief, and more.



YOUR SPONSORSHIP PROMOTES HEALTH.

The foundation of our soccer program blends physical activity through soccer, nutrition education, mentorship, and family engagement. 90-minute sessions are held at least three days a week to ensure students receive the recommended 60 minutes of daily moderate to vigorous exercise. Educational activities teach the basics of nutrition and the importance of making healthy lifestyle choices and eating habits.

2020 SWING FORE SCORES TOURNAMENT COMMITMENT FORM



JOIN US FOR A MEMORABLE DAY

Your involvement in Swing Fore SCORES supports Milwaukee SCORES' mission to inspire urban youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world.

CONTACT INFORMATION: (Please print)

Corporation (as listed in all print): _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Work Phone: _____ Cell Phone: _____

Company name: _____

Assistant's Name: _____ Assistant's Phone _____

City: _____ State: _____ ZIP: _____

Assistant's Email: _____

SPONSORSHIP SELECTION:

- \$5,000 Presenting Sponsor
- \$3,000 Beverage Cart Sponsor
- \$2,500 Eagle Sponsor
- \$2,000 Birdie Sponsor
- \$1,500 Par Sponsor (Driving Range

Available)

\$500 Premium Hole Sponsor

\$200 Standard Hole Sponsor

\$560 Foursome Registration*

\$150 Individual Player Registration

* Price increases to \$600 after June 22, 2020

UNDERWRITING SELECTION: (Check all that apply below)

- \$3,000 Liquor / Beer / Wine
- \$2,500 Player Gifts
- \$2,400 Carts
- \$2,000 Cocktail Reception
- \$1,500 Printing
- \$1,000 Goody Bags
- ~~\$800~~ Hydration
- \$500 Photographer
- \$300 Snacks

CREDIT CARD PAYMENT: (See additional payment options below)

American Express _____ MasterCard _____ Visa _____ Discover _____

Total amount to be charged on credit card \$ _____

Name (as it appears on the card): _____

Card number: _____ Exp. date: ____/____/____ Sec Code: _____ Zip Code: _____

Signature: _____ Total: \$ _____

ADDITIONAL PAYMENT OPTIONS:

- Please invoice me
- Check enclosed (payable to America SCORES Milwaukee)
- I will pay via credit card by calling 414.358.2711

Please Return Form to: America SCORES Milwaukee
7101 W. Good Hope Road, Milwaukee, WI 53223
Or email to kolkowski@americascorers.org

Questions:
Kristina Olkowski-Sayas, kolkowski@americascorers.org, 414.358.2711

AUCTION & RAFFLE DONATION FORM



CONTACT INFORMATION: (Please print)

Donor Name (as listed in all print): _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Phone: _____

Description of donated item (s): _____

Fair market value of donated item (s): _____

How did you hear about Milwaukee SCORES (Name of Solicitor if applicable): _____

Expiration Date (of any): _____

Restrictions (if any): _____

Signature of Donor: _____

Please note that unless a gift certificate is enclosed, this signed contract or a certificate created by Milwaukee SCORES is considered the official document for redemption.

Please mark whichever applies:

Please mark whichever applies:

- I/we are new contributors to Milwaukee SCORES
- I/we have previously made donations to Milwaukee SCORES

An acknowledgement letter for tax purposes will be mailed to all donors post-event.

Thank you for your generosity!

Please Return Form to: Milwaukee SCORES
7101 W. Good Hope Road, Milwaukee, WI 53223
Or email to kolkowski@americascoreres.org

FOURSOME INFORMATION



CONTACT INFORMATION: (Please print)

Golfer One: _____

Address: _____

Email: _____ Cell Phone: _____

Golfer Two: _____

Address: _____

Email: _____ Cell Phone: _____

Golfer Three: _____

Address: _____

Email: _____ Cell Phone: _____

Golfer Four: _____

Address: _____

Email: _____ Cell Phone: _____

Please Return Form to: Milwaukee SCORES
7101 W. Good Hope Road, Milwaukee, WI 53223
Or email to kolkowski@americascoreres.org

OR register online at
AmericaSCORESmke.org/golf