



Milwaukee's Largest Fundraising Soccer Tournament

2023 TEAM REGISTRATION & SPONSORSHIP OPPORTUNITIES

Saturday, April 22, 2023 | Uihlein Soccer Park, Milwaukee

The annual SCORES CUP charity indoor soccer tournament brings together Milwaukee's top organizations along with hundreds of their employees, clients, and friends for an exciting evening of soccer.

Whether you're interested in playing in the tournament for the prestigious CUP, or prefer to be on the sideline as an underwriting sponsor, your support will help provide after school programming across Milwaukee's urban neighborhoods. Through SCORES, children are afforded the opportunity to be successful on the soccer field, in the classroom, and in our community.

Your participation will positively impact the lives of children in Milwaukee!

We are currently requesting sponsorships for this extraordinary event and hope that you will join us as a generous community partner!

Enclosed you will find this year's sponsorship opportunities. With many options available, we look forward to having you and your organization as part of the team!

Thank you for your time and consideration!

Kate Carpenter
Executive Director, Milwaukee SCORES

BECOME A SCORES SUPPORTER

Sponsorships offer a variety of benefits, including direct exposure and visibility to over 300 participating young professionals, event sponsors, and volunteers, throughout the duration of the event. All sponsors will also be included in a wide promotional campaign to SCORES' database of supporters and social media followers – from Milwaukee and beyond -- leading up to, and after, the event.

SPONSOR BENEFITS

High Visibility • Exclusivity • Media Coverage • Community Relations • Brand Promotion, Recognition, and Exposure • Employee Engagement and Motivation • Opportunity to Showcase Your Company's Values and Vision • On-Site Recognition and Participation

THANK YOU 2022 SCORES CUP SPONSORS!



Sports teaches youth skills beyond teamwork and dedication. Learning to be assertive, competitive, and tough will help them become leaders on the field, in the classroom, and in their future careers.



MilwaukeeSCORES.org • 414.358.2711 • kcarpenter@americascres.org

2023 SCORES CUP

TEAM REGISTRATION / SPONSOR COMMITMENT FORM

(Sponsor benefits outlined on subsequent pages)

Your involvement in the SCORES CUP supports Milwaukee SCORES' mission of inspiring youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world.

CONTACT INFORMATION: (Please print)

Corporation (as listed in all print): _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Phone: _____

TEAM REGISTRATION SELECTION:

___ \$5,000 Gold Team Sponsor

___ \$2,500 Silver Team Sponsor

___ \$1,500 Bronze Team Sponsor

UNDERWRITING SPONSORSHIP SELECTION(S):

___ \$1,500 Food Sponsor

___ \$1,250 T-Shirt Sponsor

___ \$1,000 Beer Sponsor

___ \$750 Athletic Trainer Sponsor

___ \$500 Bracket Sponsor

___ \$300 Field Sponsor

___ \$200 Program Sponsor

___ Free Giveaway Sponsor

PAYMENT OPTIONS:

___ Please invoice me (to be paid by check or credit card)

___ Check enclosed (payable to America SCORES Milwaukee)

Please Return Form to:

America SCORES Milwaukee
7101 W Good Hope Road, Milwaukee WI 53223

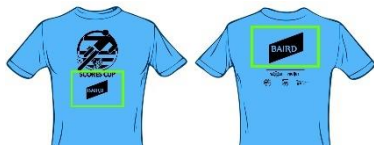
-or-

kcarpenter@americascores.org

SPONSORSHIP OPPORTUNITIES

YOU can make a difference in the lives of inner-city youth. SCORES CUP sponsors support high quality soccer, academic, and service-learning programs for children in our community.

BENEFIT	Gold Team Sponsor	Silver Team Sponsor	Bronze Team Sponsor
Event Participation	Yes – 1 Team of up to 18 Players	Yes – 1 Team	Yes – 1 Team
Logo Placement	<ul style="list-style-type: none"> • Front of ALL Event Shirts • Back of Team Shirts • Event Sponsors Banner • Company Banner Hung at Event • Event Program • Event Website • Social Media • Email 	<ul style="list-style-type: none"> • Back of ALL Event Shirts • Back of Team Shirts • Event Sponsors Banner • Event Program • Event Website • Social Media • Email 	<ul style="list-style-type: none"> • Back of Team Shirts • Event Sponsors Banner • Event Website • Social Media
Name Placement	<ul style="list-style-type: none"> • Listed as Presenting Sponsor on Promotional Materials • Annual Report • Website 	<ul style="list-style-type: none"> • Annual Report • Website 	<ul style="list-style-type: none"> • Annual Report • Website
# Available	1	6	18
Commitment	\$5,000	\$2,500	\$1,500



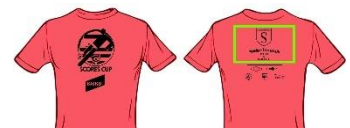
Leadership Sponsor logo is prominently displayed on the front of ALL event shirts.

Logo also placed on the back of your team's shirts.



Commitment Sponsor logo is displayed on the back of ALL event shirts.

Logo also placed on the back of your team's shirts.



Logo placed on the back of your team's shirts only.

Unable to play in the event? See Underwriting Sponsorship opportunities below!

UNDERWRITING OPPORTUNITIES

If you and your company are not able to participate in the event, but would like to support SCORES through the CUP, these underwriting opportunities could be the perfect option for you! Underwriters are dedicated to maintaining a sustainable event for Milwaukee SCORES by covering essential event expenses.

By committing to underwriting a specific portion of the event, underwriters will receive name/logo recognition on the event website and in the printed event program. Additional recognition benefits are listed below.

Underwriting Opportunity	Amount	Benefits
Food Sponsor	\$1,500	Company logo prominently displayed on all food tables.
T-Shirt Sponsor	\$1,250	Event day signage with your corporate logo displayed at player check-in & shirt distribution. Corporate logo will appear on the back of all shirts.
Beverage Sponsor	\$1,000	Event day signage with your corporate logo at the beverage counter.
Bracket Sponsor	\$500	Company logo used as the header for one tournament bracket.
Field Sponsor	\$300	Company logo to fit 11x17 and displayed on one field.
Program Sponsor	\$200	Company logo displayed as the printing sponsor on event program.
Giveaway Sponsor	Free	Distribute your product or coupon to more than 300 attendees.

IN-KIND DONATION OPPORTUNITIES

SCORES relies on the generous donations of items, services, and volunteers to keep costs at a minimum. Contribution Sponsors are given recognition at the sponsorship level listed previously that is equivalent (or nearest) to the monetary value of the donation. The following in-kind donations represent samples of potential In-Kind Sponsor Opportunities:

<u>Sample of Event Items Needed:</u>	<u>Sample of Event Services Needed:</u>
Cups/Sports Drinks Event T-Shirts/Jerseys Beverages Food/Snacks Trophies/Awards	Athletic Trainer(s) Photographer(s) Videographer Program Printing