



2018 SPONSORSHIP OPPORTUNITIES

Saturday, April 21, 2018 Uihlein Soccer Park, Milwaukee

Dear CEO,

What do a disproportionate number of CEOs have in common? They played sports when they were younger.

Striving to promote academic and social success, SCORES provides innovative after-school programming that incorporates sports, arts, and humanities-related activities. Focusing on holistic youth development, SCORES' model of soccer practices and games, poetry workshops and performances, and youth-driven service projects is highly effective at improving participant's confidence in both writing and self expression as well as basic life skills that compliment social emotional learning competencies.

SCORES CUP is a charity indoor soccer tournament that brings together more than 300 of Milwaukee's top entrepreneurs, attorneys, corporate vice presidents, managers, soccer players, coworkers, friends and other community leaders for an exciting evening of soccer. Whether you're interested in playing for the prestigious CUP, or just for fun, is up to you. Either way, your participation helps Milwaukee youth participate in meaningful programming during the high-risk after school hours.

100% of SCORES CUP proceeds support after school programming for children in Milwaukee's urban neighborhoods. A fun night of soccer for you and your colleagues allows hundreds of children the opportunity to be successful on the soccer field and in the classroom. SCORES CUP is really a great way for you and your organization to support the youth in our community.

We are currently requesting sponsorships for this extraordinary event and we cannot do it without our generous community partners! Support our future CEOs today!

We hope that you will join us in supporting and contributing to the SCORES CUP! Enclosed you will find our sponsorship opportunities for this year's event - Please review the opportunities outlined to find the right fit for your company!

Thank you for your time and consideration!

Kate Carpenter

Executive Director, America SCORES Milwaukee

kcarpenter@americascorers.org o 414-358-2572 o www.americascorersmke.org

SPONSOR BENEFITS

America SCORES Milwaukee sponsorships offer a variety of benefits, including direct exposure and visibility to over 300 participating young professionals and more than 150 spectators and volunteers representing families and community supporters from Milwaukee. All sponsors will also be included in a community-wide promotional campaign leading up to the event.

Benefits to Sponsors of America SCORES Milwaukee include:

High Visibility o Exclusivity o Media Coverage o Community Relations o Brand Promotion, Recognition and Exposure o Employee Engagement and Motivation o Opportunity to Showcase Your Company's Values and Vision o On-Site Recognition and Participation

THANK YOU TO OUR 2017 CORPORATE SPONSORS



GE Healthcare



MILWAUKEE
PUBLIC SCHOOLS



CORPORATE SPONSORSHIP OPPORTUNITIES

What do a disproportionate number of CEOs have in common? They played sports when they were younger. Support our future CEOs today!

\$5,000 LEADERSHIP SPONSOR BENEFITS

Pre-Event

- o Billing as Community Sponsor
- o Opportunity to use affiliation with SCORES CUP in company advertising and website
- o Mention in SCORES CUP Event Press Release
- o Highlighted in Social Media outlets, Facebook page, twitter, blog
- o Highlighted on America SCORES Milwaukee website

Event

- o Free registration for one team of 18 of your company's employees & clients
- o 10'x 10' on-site booth space
- o 1 Banner at the event (sponsor assumes responsibility for all costs associated with production and shipment of banners)
- o Verbal recognition at event
- o Opportunity to provide promotional item in participant packets
- o Logo placement on all event-day signage
- o Company logo placement on all event t-shirts
- o Commemorative SCORES CUP T-shirt for each team member with your company logo

Post-Event

- o Mention in America SCORES Milwaukee Annual Report
- o Inclusion in post-event thank you ad (media TBD)
- o Highlighted in America SCORES Milwaukee newsletter articles



YOU can make a difference in the lives of inner-city youth. Play in the SCORES Cup and support high quality soccer, academic, and service-learning programs for children in our community.

CORPORATE SPONSORSHIP OPPORTUNITIES

Athletics Builds Character! Sports keep you physically and mentally healthy, teaches you important relationship skills and forges determination. These benefits often spill over into the business world!

\$2,500 COMMITMENT SPONSOR BENEFITS

Pre-Event

- o Highlighted on America SCORES Milwaukee website

Event

- o Free registration for one team of 18 of your company's employees & clients
- o Verbal recognition at event
- o Opportunity to provide promotional item in participant packets
- o Logo placement on all event-day signage
- o Company logo placement on all event t-shirts
- o Commemorative SCORES CUP T-shirt for each team member with your company logo



Post-Event

- o Mention in America SCORES Milwaukee Annual Report
- o Inclusion in post-event thank you ad (media TBD)

Sports teach young women and girls skills beyond teamwork and dedication. Learning to be assertive, competitive and tough may make them the kind of employees eager to take on more responsibility and seek promotions.

\$1,500 TEAMWORK SPONSOR BENEFITS

Pre-Event

- o Highlighted on America SCORES Milwaukee website

Event

- o Free registration for one team of 18 of your company's employees & clients
- o Verbal recognition at event
- o Commemorative SCORES CUP T-shirt for each team member with your company logo

Post-Event

- o Mention in America SCORES Milwaukee Annual Report
- o Inclusion in post-event thank you ad (media TBD)

UNDERWRITING OPPORTUNITIES

Underwriters are dedicated to maintaining a sustainable event for America SCORES Milwaukee by covering the expenses of essential elements. If you and your company are not able to participate in the event, but would like to support America SCORES Milwaukee through the SCORES CUP, these underwriting opportunities could be the perfect option for you!

By committing to underwriting a specific portion of the event, underwriters will receive name recognition on the event website and in the event program book. Additional recognition benefits are listed below.

Underwriting Opportunity	Amount	Additional Benefits
Food Sponsor	\$1,500	Company logo prominently displayed on all food tables.
T-Shirt Sponsor	\$1,250	Additional event day signage with your corporate logo displayed at player check-in & shirt distribution. Corporate logo will appear on the back of all shirts.
Beer Sponsor	\$1,000	Additional event day signage with your corporate logo at the Beer Bar.
Athletic Trainer Sponsor	\$750	Company logo displayed at First Aid station.
Bracket Sponsor	\$500	Company logo used as the header for one tournament bracket.
Field Sponsor	\$300	Company logo to fit 11x17 and displayed on one field.
Program Sponsor	\$200	Company listed as the printing sponsor on all event schedules and program.
Give-a-way Sponsor	Free	Distribute your product or coupon to more than 300 attendees.

AMERICA SCORES MILWAUKEE SCORES CUP

IN-KIND DONATION OPPORTUNITIES

IN-KIND DONATION OF GOODS, SERVICES & VOLUNTEERS

America SCORES Milwaukee relies on the generous donations of items, services, and volunteers to keep costs at a minimum. Contribution Sponsors are given recognition at the sponsorship level listed previously that is equivalent (or nearest) to the monetary value of the donation. The following in-kind donations represent samples of potential Contribution Sponsor Opportunities:

Sample of Event Items Needed:

Water & Cups for Hydration Station
Event T-Shirts/Jerseys
Food
Beverages
First Aid Supplies

Sample of Event Services Needed:

Photographer(s)
Videographer
Printing

*If you would like to contribute a donation not listed, please contact Kate Carpenter, information listed below.

Thank you for considering supporting America SCORES Milwaukee! We encourage you to contact us with any questions regarding the information listed or to learn more about customizable sponsorship opportunities.

America SCORES Milwaukee
7101 W Good Hope Rd. Milwaukee, WI 53223
P: 414.358.2711 o kcarpenter@americascors.org

Stay Connected!

*www.americascorsmke.org
www.facebook.com/AmericaSCORES.milwaukee*

AMERICA SCORES MILWAUKEE SCORES CUP
2018 COMMITMENT FORM

SUPPORT OUR FUTURE CEOs

Your involvement in the SCORES CUP supports America SCORES Milwaukee's mission to inspire urban youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world.

CONTACT INFORMATION: (Please print)

Corporation (as listed in all print): _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____ Phone: _____

SPONSORSHIP SELECTION:

- \$5,000 Leadership Sponsor
- \$2,500 Commitment Sponsor
- \$1,500 Teamwork Sponsor

UNDERWRITING SELECTIONS:(Check all that apply below)

- \$1,500 Food Sponsor
- \$1,250 T-Shirt Sponsor
- \$1,000 Beer Sponsor
- \$750 Athletic Trainer Sponsor
- \$500 Bracket Sponsor
- \$300 Field Sponsor
- \$200 Program Sponsor
- Free Give-A-Way Sponsor

CREDIT CARD PAYMENT: (See additional payment options below)

American Express MasterCard VISA Discover

Total amount to be charged on credit card: \$ _____

Name (as it appears on the card): _____ Exp Date: _____

Card Number: _____ 3-Digit Code: _____ Billing ZIP Code: _____

ADDITIONAL PAYMENT OPTIONS:

- Please invoice me
- Check enclosed (payable to America SCORES Milwaukee)
- I will pay via credit card by calling 414.358.2711

Please Return Form to:
America SCORES Milwaukee
7101 W. Good Hope Road, Milwaukee WI 53223

Or email to kcarpenter@americascorers.org