



2017 SPONSORSHIP OPPORTUNITIES

Saturday, April 22, 2017 Uihlein Soccer Park, Milwaukee

Dear CEO,

What do a disproportionate number of CEOs have in common? They played sports when they were younger.

Striving to promote academic and social success, SCORES provides innovative after-school programming that incorporates sports, arts, and humanities-related activities. Focusing on holistic youth development, SCORES' model of soccer practices and games, poetry workshops and performances, and youth-driven service projects is highly effective at improving participant's confidence in both writing and self expression as well as basic life skills that compliment social emotional learning competencies.

SCORES CUP is a charity indoor soccer tournament that brings together more than 300 of Milwaukee's top entrepreneurs, attorneys, corporate vice presidents, managers, soccer players, coworkers, friends and other community leaders for an exciting evening of soccer. Whether you're interested in playing for the prestigious CUP, or just for fun, is up to you. Either way, your participation helps Milwaukee youth participate in meaningful programming during the high-risk after school hours.

100% of SCORES CUP proceeds support after school programming for children in Milwaukee's urban neighborhoods. A fun night of soccer for you and your colleagues allows hundreds of children the opportunity to be successful on the soccer field and in the classroom. SCORES CUP is really a great way for you and your organization to support the youth in our community.

We are currently requesting sponsorships for this extraordinary event and we cannot do it without our generous community partners! Support our future CEOs today!

We hope that you will join us in supporting and contributing to the SCORES CUP! Enclosed you will find our sponsorship opportunities for this year's event - Please review the opportunities outlined to find the right fit for your company!

Thank you for your time and consideration!

Kate Carpenter
Executive Director, America SCORES Milwaukee
kcarpenter@americascorers.org • 414-358-2572 • www.americascorersmke.org



SPONSOR BENEFITS

America SCORES Milwaukee sponsorships offer a variety of benefits, including direct exposure and visibility to over 300 participating young professionals and more than 150 spectators and volunteers representing families and community supporters from Milwaukee. All sponsors will also be included in a community-wide promotional campaign leading up to the event.

Benefits to Sponsors of America SCORES Milwaukee include:

- High Visibility
- Exclusivity
- Media Coverage
- Community Relations
- Brand Promotion, Recognition and Exposure
- Employee Engagement and Motivation
- Opportunity to Showcase Your Company's Values and Vision
- On-Site Recognition and Participation

THANK YOU TO OUR 2016 CORPORATE SPONSORS



PRESS COVERAGE



AMERICA SCORES MILWAUKEE SCORES CUP

CORPORATE SPONSORSHIP OPPORTUNITIES

What do a disproportionate number of CEOs have in common? They played sports when they were younger. Support our future CEOs today!

\$5,000 LEADERSHIP SPONSOR BENEFITS

Pre-Event

- Billing as Community Sponsor
- Opportunity to use affiliation with SCORES CUP in company advertising and website
- Mention in SCORES CUP Event Press Release
- Highlighted in Social Media outlets, Facebook page, twitter, blog
- Highlighted on America SCORES Milwaukee website

Event

- Free registration for one team of 18 of your company's employees & clients
- 10'x 10' on-site booth space
- 1 Banner at the event (sponsor assumes responsibility for all costs associated with production and shipment of banners)
- Verbal recognition at event
- Opportunity to provide promotional item in participant packets
- Logo placement on all event-day signage
- Company logo placement on all event t-shirts
- Commemorative SCORES CUP T-shirt for each team member with your company logo

Post-Event

- Mention in America SCORES Milwaukee Annual Report
- Inclusion in post-event thank you ad (media TBD)
- Highlighted in America SCORES Milwaukee newsletter articles



YOU can make a difference in the lives of inner-city youth. Play in the SCORES Cup and support high quality soccer, academic, and service-learning programs for children in our community.

AMERICA SCORES MILWAUKEE SCORES CUP **CORPORATE SPONSORSHIP OPPORTUNITIES**

Athletics Builds Character! Sports keep you physically and mentally healthy, teach you important relationship skills and forge determination. These benefits often spill over into the business world!

\$2,500 COMMITMENT SPONSOR BENEFITS

Pre-Event

- Highlighted on America SCORES Milwaukee website

Event

- Free registration for one team of 18 of your company's employees & clients
- Verbal recognition at event
- Opportunity to provide promotional item in participant packets
- Logo placement on all event-day signage
- Company logo placement on all event t-shirts
- Commemorative SCORES CUP T-shirt for each team member with your company logo

Post-Event

- Mention in America SCORES Milwaukee Annual Report
- Inclusion in post-event thank you ad (media TBD)



Sports teach young women and girls skills beyond teamwork and dedication. Learning to be assertive, competitive and tough may make them the kind of employees eager to take on more responsibility and seek promotions.

\$1,500 TEAMWORK SPONSOR BENEFITS

Pre-Event

- Highlighted on America SCORES Milwaukee website

Event

- Free registration for one team of 18 of your company's employees & clients
- Verbal recognition at event
- Commemorative SCORES CUP T-shirt for each team member with your company logo

Post-Event

- Mention in America SCORES Milwaukee Annual Report
- Inclusion in post-event thank you ad (media TBD)

AMERICA SCORES MILWAUKEE SCORES CUP

UNDERWRITING OPPORTUNITIES

Underwriters are dedicated to maintaining a sustainable event for America SCORES Milwaukee by covering the expenses of essential elements. If you and your company are not able to participate in the event, but would like to support America SCORES Milwaukee through the SCORES CUP, these underwriting opportunities could be the perfect option for you!

By committing to underwriting a specific portion of the event, underwriters will receive name recognition on the event website and in the event program book. Additional recognition benefits are listed below.

Underwriting Opportunity	Amount	Additional Benefits
Food Sponsor	\$1,500	Company logo prominently displayed on all food tables.
T-Shirt Sponsor	\$1,250	Additional event day signage with your corporate logo displayed at player check-in & shirt distribution. Corporate logo will appear on the back of all shirts.
Beer Sponsor	\$1,000	Additional event day signage with your corporate logo at the Beer Bar.
Athletic Trainer Sponsor	\$750	Company logo displayed at First Aid station.
Bracket Sponsor	\$500	Company logo used as the header for one tournament bracket.
Field Sponsor	\$300	Company logo to fit 11x17 and displayed on one field.
Program Sponsor	\$200	Company listed as the printing sponsor on all event schedules and program.
Give-a-way Sponsor	Free	Distribute your product or coupon to more than 300 attendees.

AMERICA SCORES MILWAUKEE SCORES CUP
IN-KIND DONATION OPPORTUNITIES

IN-KIND DONATION OF GOODS, SERVICES & VOLUNTEERS

America SCORES Milwaukee relies on the generous donations of items, services, and volunteers to keep costs at a minimum. Contribution Sponsors are given recognition at the sponsorship level listed previously that is equivalent (or nearest) to the monetary value of the donation. The following in-kind donations represent samples of potential Contribution Sponsor Opportunities:

Sample of Event Items Needed:

Water & Cups for Hydration Station
Event T-Shirts/Jerseys
Food
Beverages
First Aid Supplies

Sample of Event Services Needed:

Photographer(s)
Videographer
Printing

*If you would like to contribute a donation not listed, please contact Kate Carpenter, information listed below.

Thank you for considering supporting America SCORES Milwaukee! We encourage you to contact us with any questions regarding the information listed or to learn more about customizable sponsorship opportunities.

America SCORES Milwaukee •
7101 W Good Hope Rd. Milwaukee, WI 53223
• P: 414.358.2711 • kcarpenter@americascres.org

Stay Connected!
www.americascresmke.org
www.facebook.com/AmericaSCORES.milwaukee

AMERICA SCORES MILWAUKEE SCORES CUP
2017 COMMITMENT FORM

SUPPORT OUR FUTURE CEOs

Your involvement in the SCORES CUP supports America SCORES Milwaukee's mission to inspire urban youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world.

CONTACT INFORMATION: (Please print)

Corporation (as listed in all print): _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Work Phone: _____ Cell Phone: _____

SPONSORSHIP SELECTION: UNDERWRITING SELECTIONS:(Check all that apply below)

- | | | |
|---|---|--|
| <input type="checkbox"/> \$5,000 Leadership Sponsor | <input type="checkbox"/> \$1,500 Food Sponsor | <input type="checkbox"/> \$200 Program Sponsor |
| <input type="checkbox"/> \$2,500 Commitment Sponsor | <input type="checkbox"/> \$1,250 T-Shirt Sponsor | <input type="checkbox"/> Free Give-A-Way Sponsor |
| <input type="checkbox"/> \$1,500 Teamwork Sponsor | <input type="checkbox"/> \$1,000 Beer Sponsor | |
| | <input type="checkbox"/> \$750 Athletic Trainer Sponsor | |
| | <input type="checkbox"/> \$500 Bracket Sponsor | |
| | <input type="checkbox"/> \$300 Field Sponsor | |

CREDIT CARD PAYMENT: (See additional payment options below)

American Express MasterCard VISA Discover

Total amount to be charged on credit card: \$ _____

Name (as it appears on the card): _____

Card Number: _____

Signature: _____

ADDITIONAL PAYMENT OPTIONS:

- Please invoice me
 Check enclosed (payable to America SCORES Milwaukee)
 I will pay via credit card by calling 414.358.2711

Please Return Form to:
America SCORES Milwaukee
7101 W. Good Hope Road, Milwaukee WI 53223
Or email to kcarpenter@americascopes.org